



Liden & Denz Language Centre St. Petersburg Work Experience Programmes

Internship: Sales & Marketing



We offer an internship in the only English newspaper of St.Petersburg The main focus lies on politics, economy, and sociology, but it also takes ecology, culture and sports into account. The newspaper is highly estimated among businessmen and expatriates; therefore, many international firms or companies, connected to foreign markets, choose to advertise in it.

Assistant in the sphere of Sales and Marketing

International promotion of the newspaper, search of new partners and foreign market sales both of the advertising spaces and the newspaper itself

Main Duties:

1. Marketing researches of new markets
2. Development of strategy for the placement of the product into the foreign market
3. Finding new partners and sales channels – emailing of co-operation requests
4. Creating and maintaining a database of existing and prospective partners
5. Web Marketing

Requirements					
General	Higher or incomplete education; Good level of English, Knowledge of business communication and correspondence				
Russian language/level	A1+/A2	Russian language/Usage	Communication with Russian colleagues, receiving of tasks and reporting		
Working hours	Flexible	Hours per week	20	Dress-code	NO
Minimum age	20	Possible duration of the internship	From 4 weeks and further depending on a season		